

A close-up, top-down view of a person's hands holding a bright yellow bell pepper. The hands are positioned over a green reusable shopping bag that is filled with various fresh produce, including red tomatoes, green leafy vegetables, and other fruits. The background is a light-colored tiled floor. The text 'BYOBAG' is overlaid in the center of the image in a white, hand-drawn style font, with a thin white horizontal line underneath it.

BYOBAG

**Make Your Own
Reusable Bag Hook**



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We know single-use bags are harmful for the environment, but getting in the habit of remembering to bring a reusable is hard.

After several months researching grocery store shoppers reusable bag use, those that consistently brought their bags got in the habit by creating reminders to bring their bag. The common reminder system shoppers shared was that they'd leave their bag in a spot where they'd see it before leaving their home.



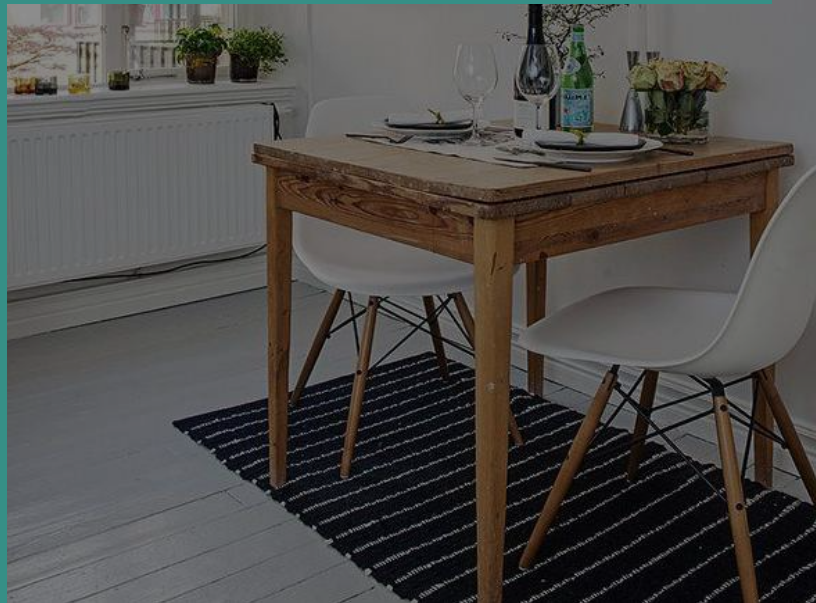
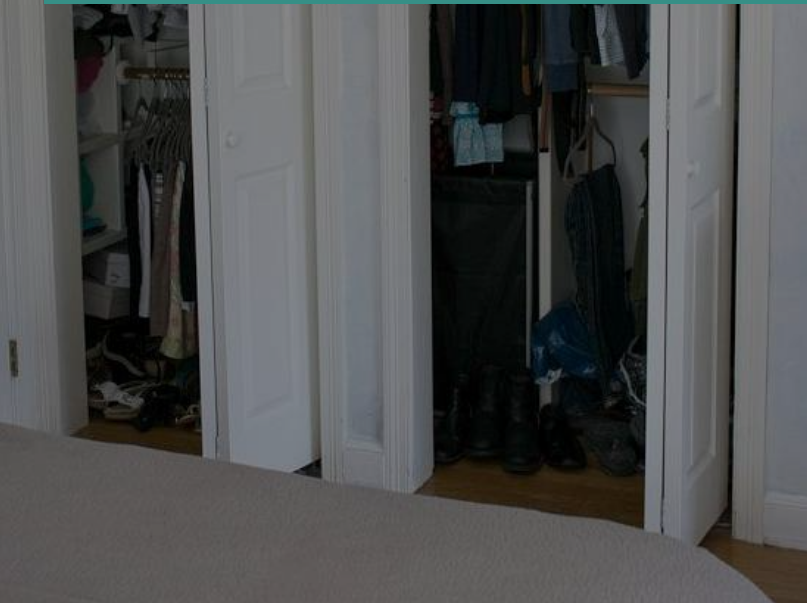
HOW MIGHT WE CREATE AN EASY AND
PERSONALIZED REUSABLE BAG
REMINDER THAT HELPS SHOPPERS TO
GET IN THE HABIT OF BRINGING
THEIR REUSABLE BAG?

A grey fabric bag is shown with its opening folded inward. A piece of fabric with vertical stripes in blue, green, yellow, and brown is attached to the top edge of the bag's opening. A wooden clothespin is clamped onto the top of the striped fabric, holding it in place. The background is a plain, light-colored surface.

MAKE YOUR OWN
REUSABLE BAG HOOK



This guide outlines several designs for you to make your own custom reusable bag hook, using cardboard and plastic recyclables, so you'll remember your bag by hanging it strategically in your home!



COVID-19

PSA

In light of the COVID-19 outbreak, reusable bag use is a little more complicated. First, the plastic bag industry has lept on the pandemic to launch disinformation campaigns, citing right-wing studies funded by libertarian think tanks, to rollback state's single-use bag bans claiming reusable bags spread the virus. Although the false 'studies' have been brought to light by news agencies, there has been nationwide impact causing single-use bag policy rollbacks. Secondly, grocery stores, as an essential business, are high-risk locations because of their human traffic. As such, we recommend the following:

- 🛒 Use reusable bags that can be washed
- 🛒 Wash your bags regularly, if not after every use, with soap
- 🛒 When making your hook, use the plastic design or be sure to seal your cardboard hook tightly with tape so that your freshly washed bag doesn't deteriorate the hook
- 🛒 Stay up to date with your local reusable news and policy

TOOLS & MATERIALS

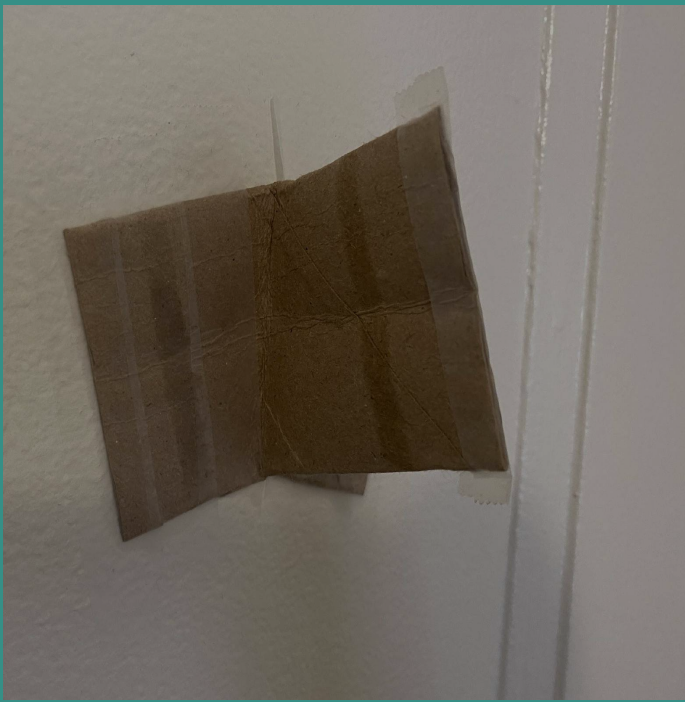


TOOLS:

-  Scissors
-  Tape

MATERIALS:

-  Tissue Roll
-  Cardboard
-  Plastic Container

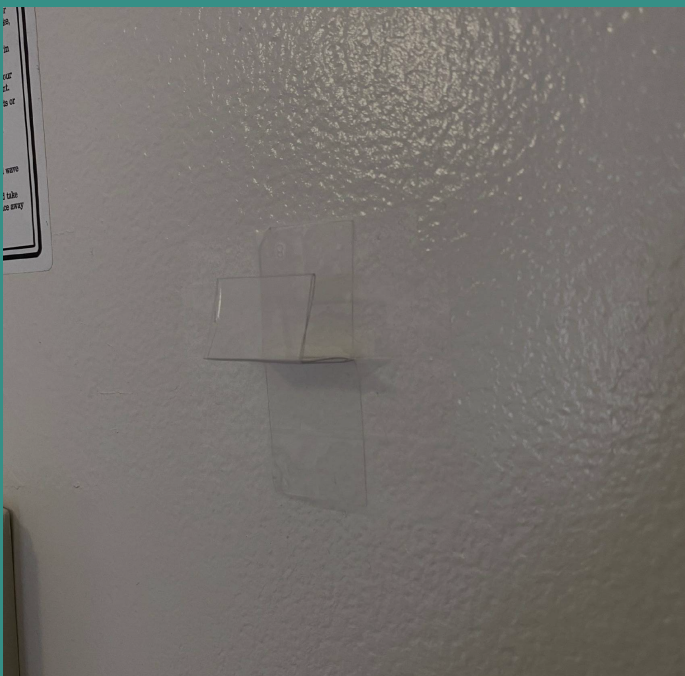


TISSUE ROLL HOOK

CARDBOARD HOOK



PLASTIC HOOK





TISSUE ROLL HOOK

WHAT YOU WILL NEED:

TISSUE ROLL



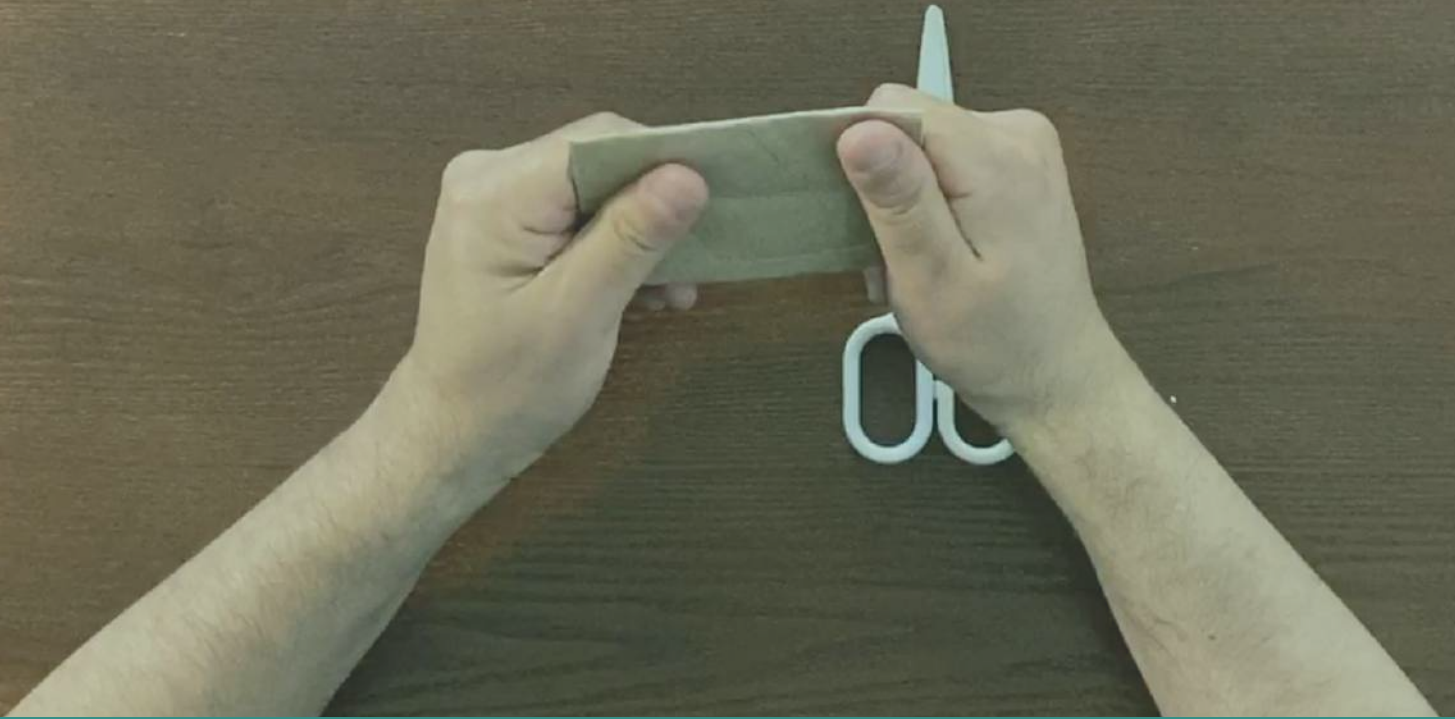
SCISSORS



TAPE



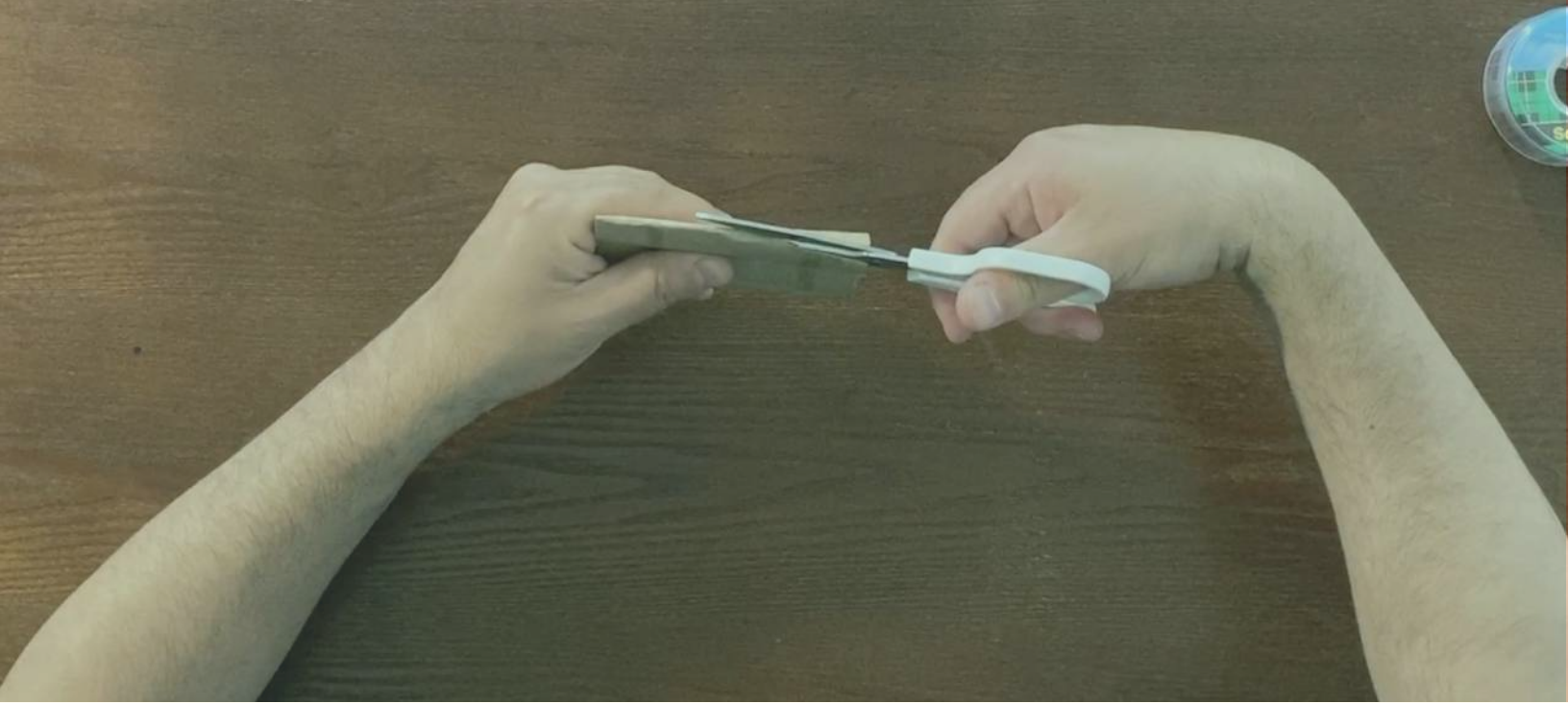
FOLD IN TUBE IN HALF



**CUT ALONG THE TOP FOLD TO
THE CENTER OF THE TUBE**



**FLIP OVER AND CUT ALONG THE BOTTOM
FOLD ONE THIRD OF THE TUBE**



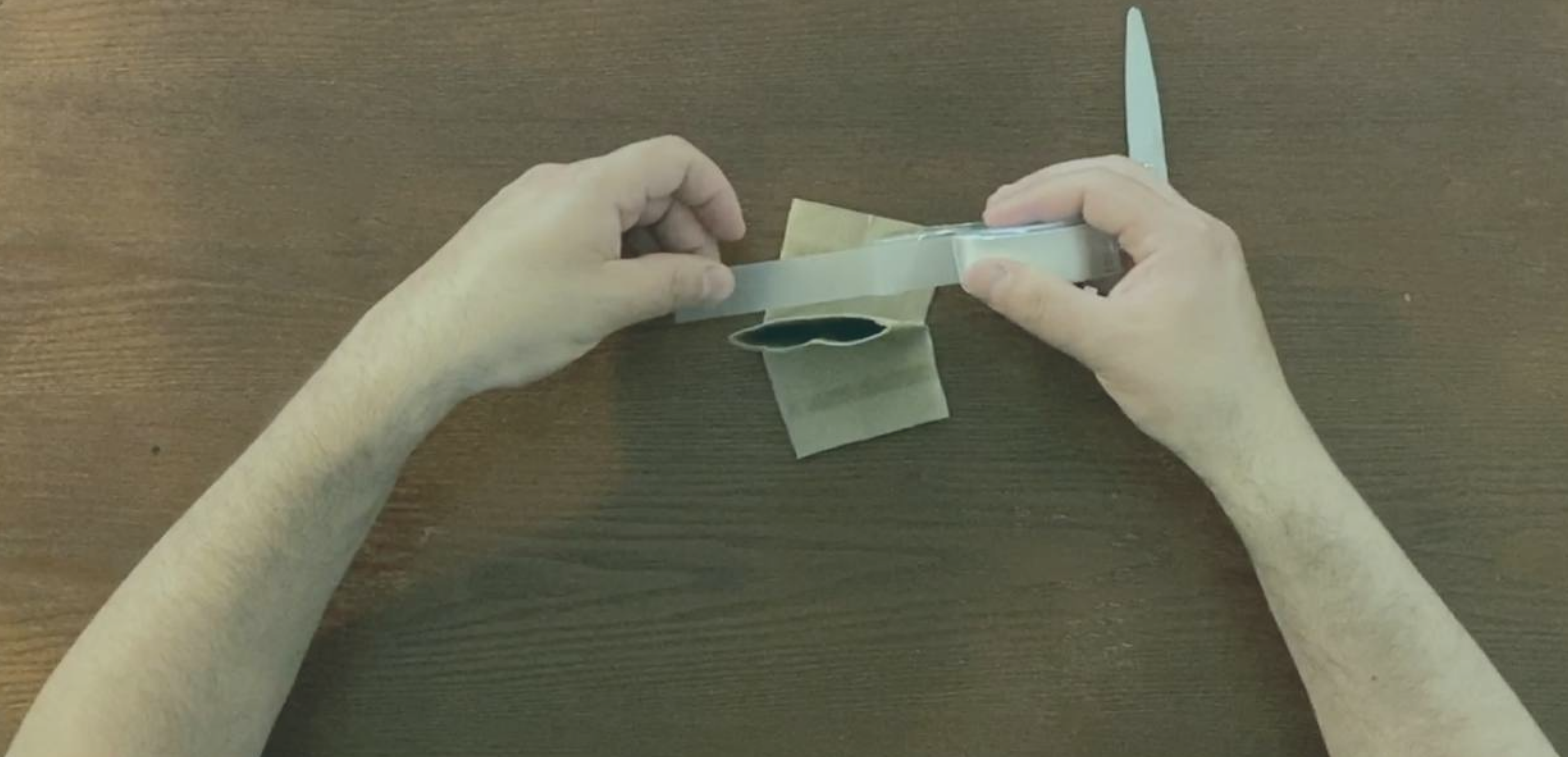
FOLD FLAPS BACK



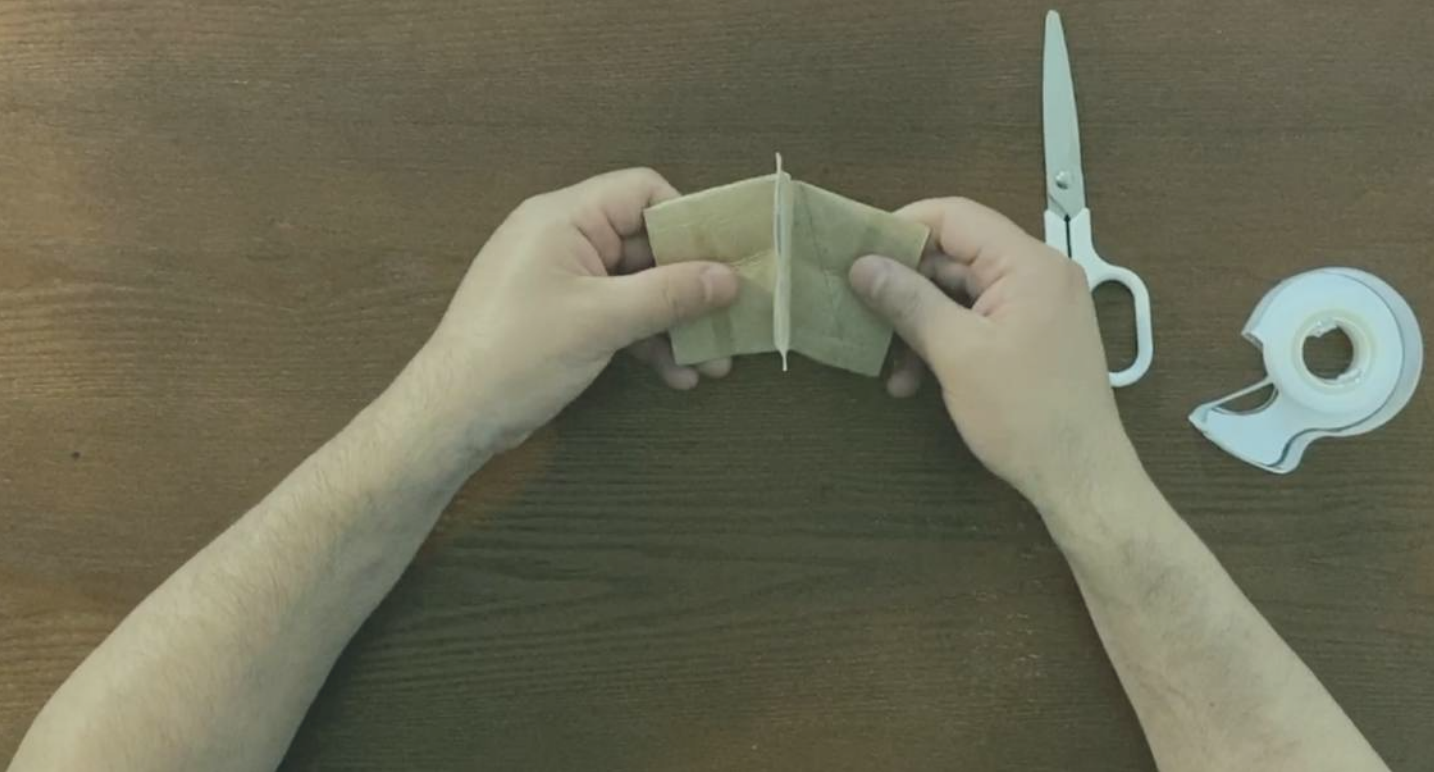
**THEY SHOULD LOOK LIKE
THIS!**

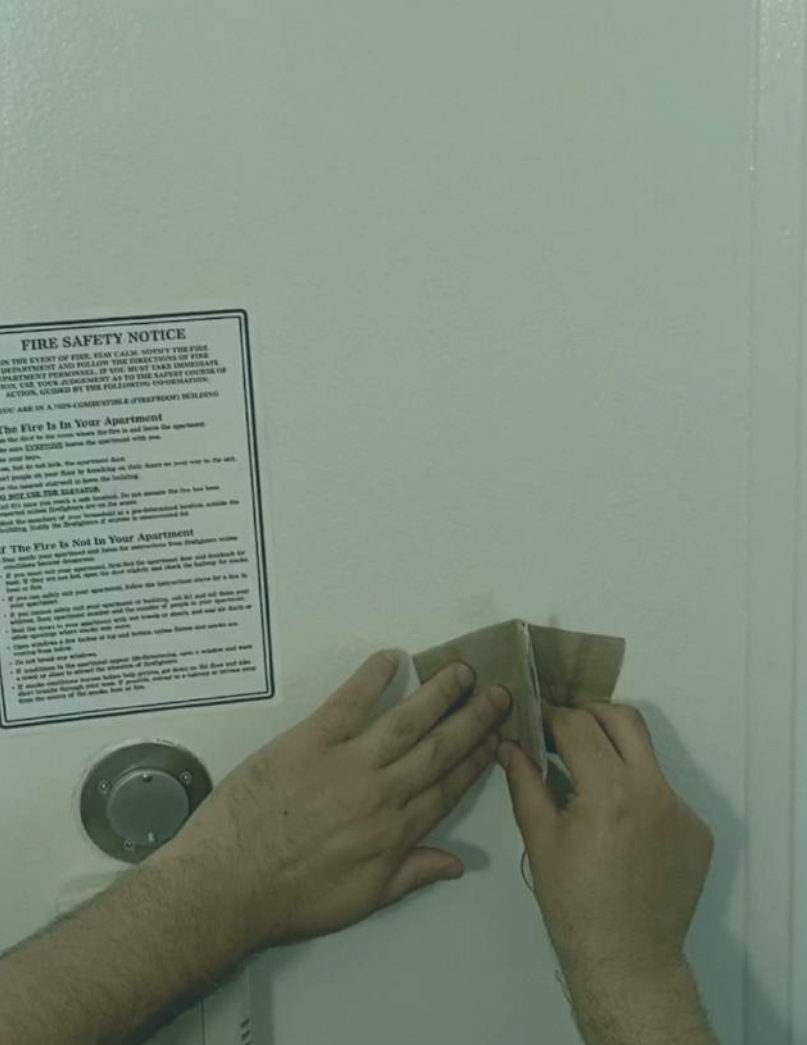


TAPE FRONT CLOSED



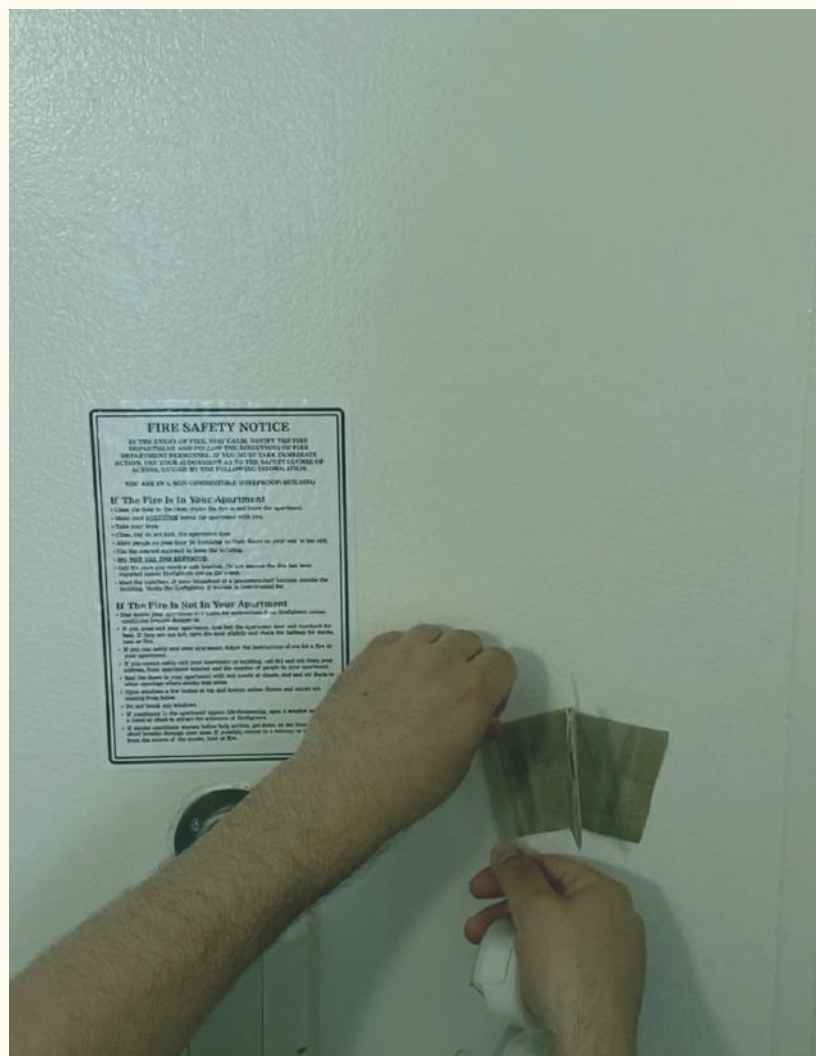
LIKE THIS!





PICK A SPOT TO SET
YOUR HOOK THAT
WILL HELP YOU TO
REMEMBER YOUR
BAG

USE TAPE OR OTHER
ADHESIVE TO
ATTACH THE HOOK



YOU'RE DONE!



VIDEO TUTORIAL



WATCH THE TUTORIAL

CARDBOARD HOOK



WHAT YOU WILL NEED:

CARDBOARD



TAPE



SCISSORS



CUT OUT A SHEET OF CARDBOARD



CUT A 1" WIDE STRIP



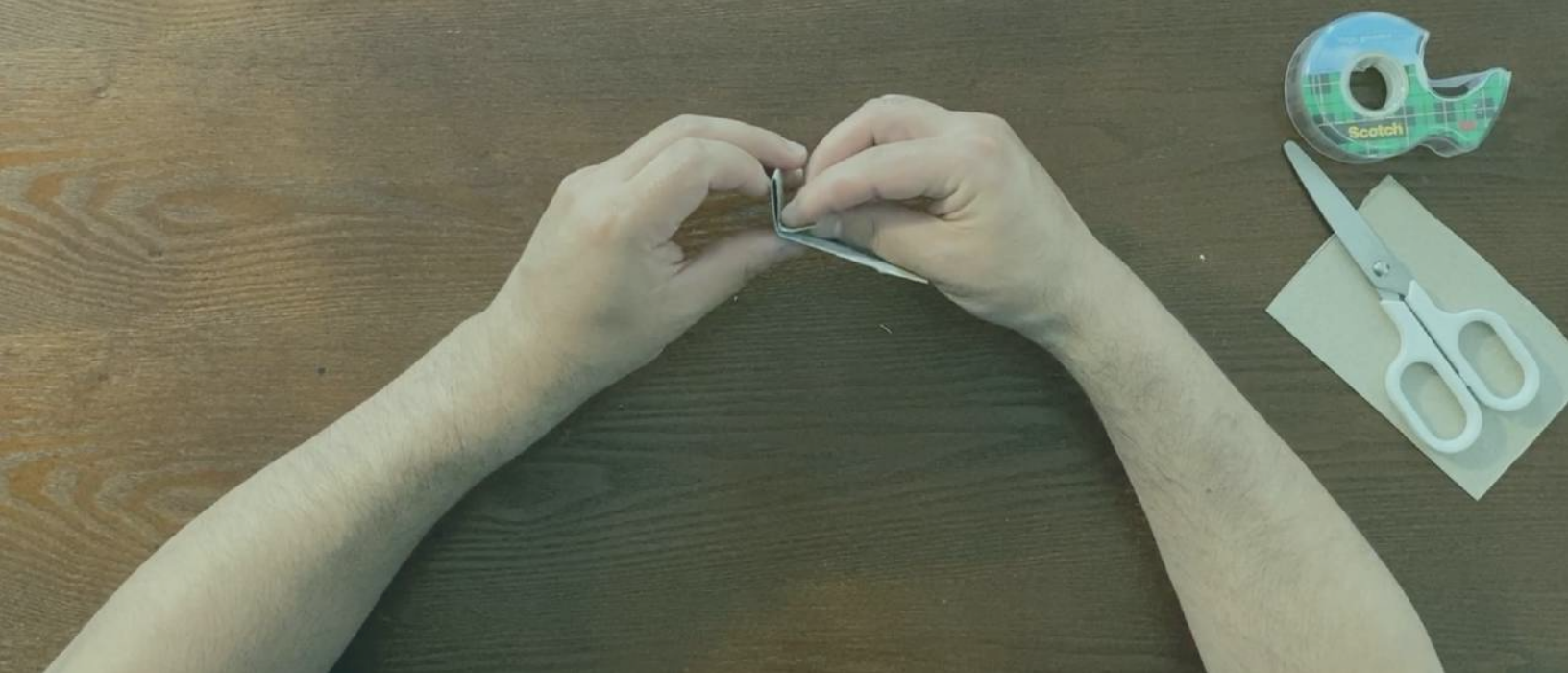
LIKE THIS!



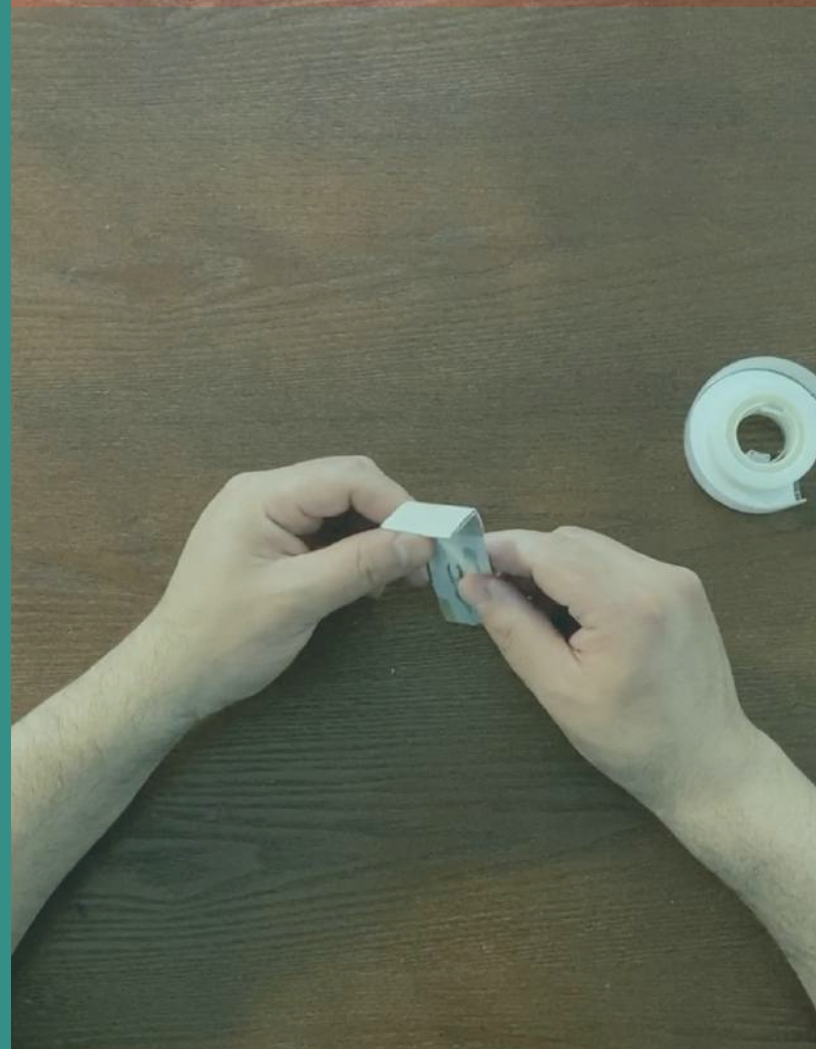
FOLD STRIP IN HALF



**FOLD TOP FLAP OVER PAST
THE HALF FOLD**



**TAPE TO HOLD THE
TOP FLAP AT THE
HALFWAY FOLD**



**PICK A SPOT IN
YOUR HOME WHERE
YOU'LL REMEMBER
YOUR BAG.**

ATTACH TO WALL :)

YOU'RE DONE!

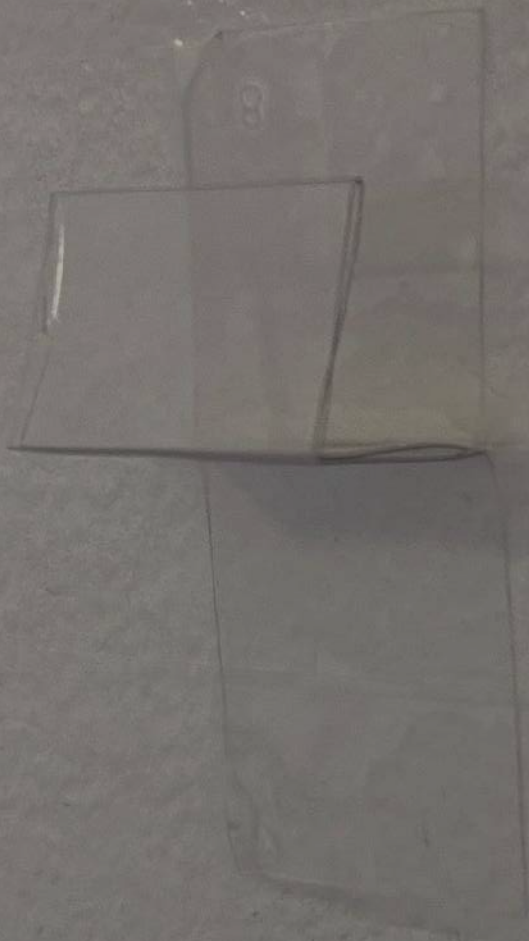


VIDEO TUTORIAL



[WATCH THE TUTORIAL](#)

PLASTIC HOOK



WHAT YOU WILL NEED:

PLASTIC
CONTAINER



SCISSORS



TAPE



**CUT OUT A SHEET FROM PLASTIC
CONTAINER**



CUT A 1" WIDE STRIP



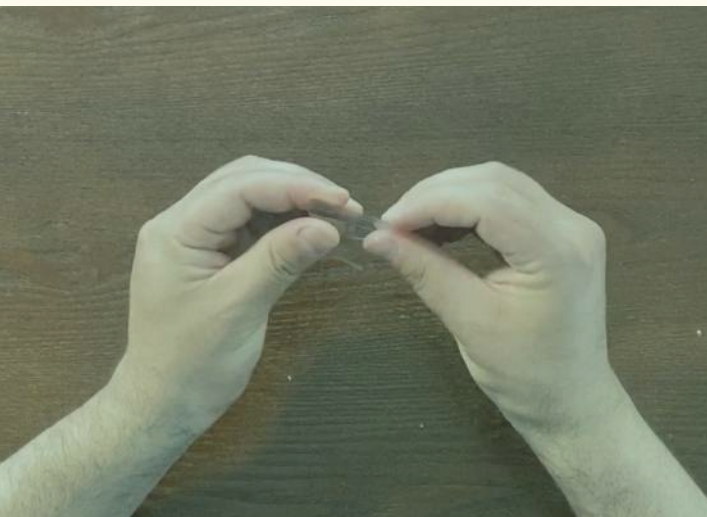
LIKE THIS!





**FOLD THE STRIP
IN HALF**

**PINCH FOLD AND
FOLD TABS
BACK...**



**TO THE HALFWAY
FOLD...**

**SO IT LOOKS
LIKE THIS!**



**FOLD THE TIP UP TO REINFORCE
THE HOOK**



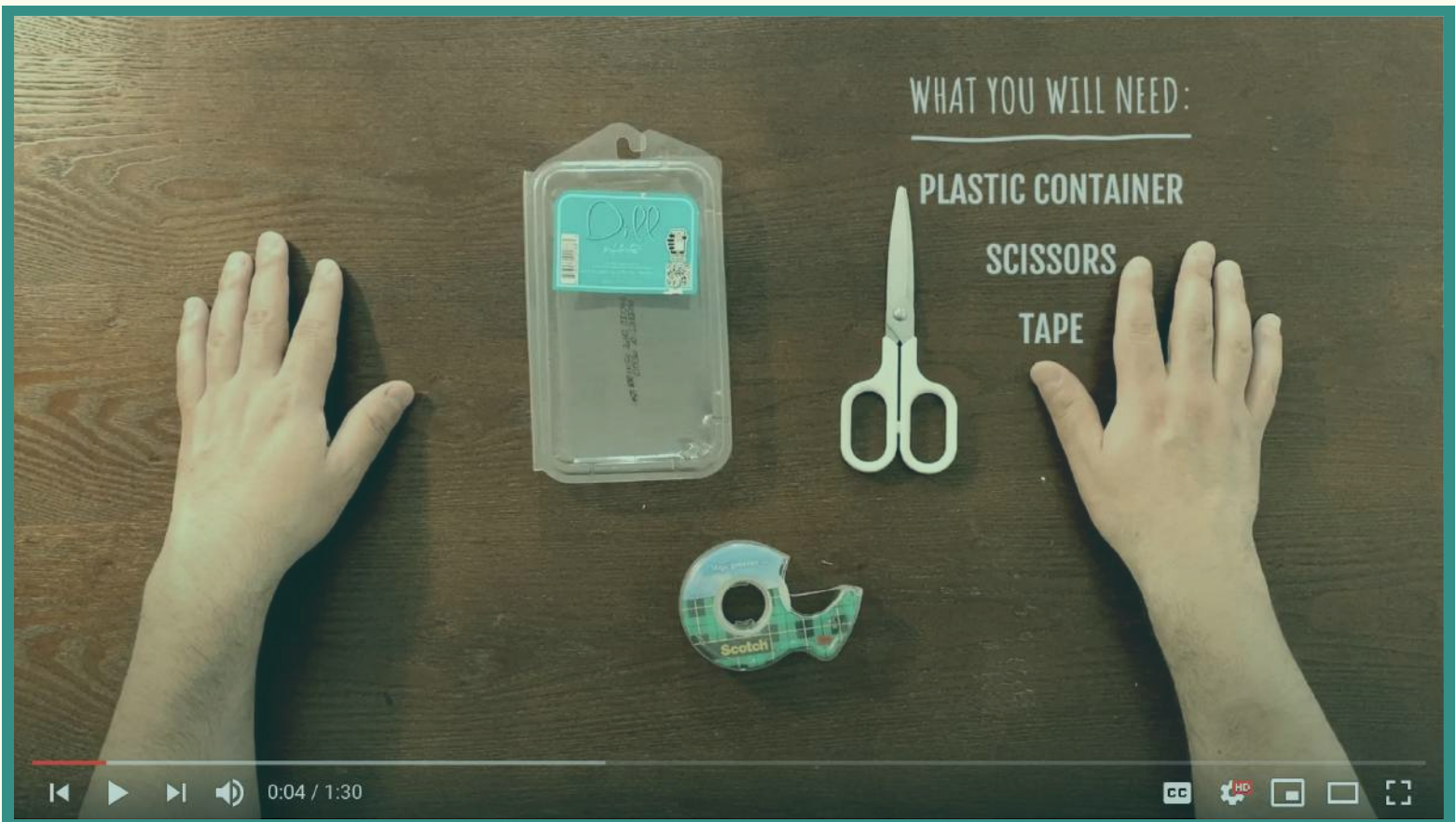
PICK A SPOT TO HANG YOUR HOOK



YOU'RE DONE!



VIDEO TUTORIAL



[WATCH THE TUTORIAL](#)

GET CREATIVE!

PERSONALIZE YOUR HOOKS WITH YOUR OWN DECORATIONS





BYOBAG

**MAKE YOUR OWN
REUSABLE BAG HOOK**

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